



Xperanti IoT (M) Sdn Bhd Collaborates with Datalynx to Launch CoCr8 IoT & Big Data Analytics Platform



KUALA LUMPUR, MALAYSIA, 24th January 2019 – Datalynx (M) Sdn. Bhd. in partnership with Xperanti IoT (M) Sdn. Bhd. officially launches CoCr8 (Co-Create), a cloud based convergent Internet of Things (IoT) and data analytics platform for mass IoT.

The platform is designed to provide end-to-end IoT devices data management; from visualization to triggering events and scheduling workflows to Predictive Analytics with Machine Learning (AI). Built-in plugins and interfaces ensure, that any kind of IoT Sensors and even other data (like social media, CRM, ERP etc.) can ingested in real-time, cleansed and built into insights. The self-service portal furthermore ensures that additional information can be created in-house and be shared across the company and even with the company’s customers.

“CoCr8 made its first appearance at Xperanti’s official launch in November 2018. As we help companies aim towards becoming IR4.0 ready, the management of mass IoT data requires a robust platform with a powerful engine to process, correlate and create visual insights of a business or operation. A centralized point of mass IoT data management is paramount, avoiding the need for multiple applications and platforms running use cases independently. CoCr8 provides this ability from day one, and Datalynx’s QUBIDA has the proven underlying technology to enable it. With CoCr8, it will support our ecosystem of partners to go-to-market effectively with an end-to-end practical industrial IoT solutions for their clients. ” says Ashokan Nair, Xperanti’s Vice President of Technology.

Xperanti’s nationwide network is enabling Malaysian enterprises to develop purpose-built IoT solutions that are practical and scalable and to support the adoption of Industry 4.0, particularly in key sectors such as Agriculture, Transportation & Logistics, Manufacturing, Utilities, Oil & Gas and Aviation.

“We came across Xperanti IoT and Sigfox during an event and were quite excited on the approach of country-wide IoT coverage at very low connectivity and maintenance cost. Immediately we understood the potential there was in data collected and the opportunities this might generate for customers in terms of analytics. Together with Xperanti IoT we’ve created the *CoCr8 powered by QUBIDA* platform to offer also the next steps for companies, working and gaining insights with the created data in form of predictive analytics - all in one and the same tool”, says Patrick Klotz, CEO of Datalynx Sdn Bhd. “Discussing various use-cases and ideas with Xperanti IoT, it was very quickly clear to us, that this might result in a great partnership, whereas IoT meets BigData to provide an affordable and valuable solution to customers.”

The data driven process can be enriched with data sources from external applications for advanced use cases and modelling. As an example, CoCr8 can be integrated to combine data from SAP, Salesforce, external databases and CRMs to create not only operational, but business insights as well.

Serge Meyer – Global CEO of Datalynx Group confirms: “While Datalynx’ Enterprise Data Analytics Platform QUBIDA had the capability of ingesting IoT data already, the expertise and experience of the Xperanti team accelerated product improvements in the visualization functionalities. However, the greater values of the newly created CoCr8 platforms comes with the hybrid technology capabilities and multi-vendor readiness of practically every IoT device that is on the market. CoCr8 powered by QUBIDA marks the last milestone in our strategy to make analytics, cloud and IoT services work for our customers.”

CoCr8 is available as a cloud-based platform, with the option for on premise deployment. Xperanti/Datalynx together with Xperanti’s Ecosystem partners, are also providing design, implementation, support and consultancy service packages as a holistic value proposition. Xperanti plans to provide Managed Services in combination with the platform ability for multi-tenancy from a single cloud-based environment.

About Xperanti IoT (M) Sdn Bhd

Xperanti IoT (M) Sdn Bhd is a Malaysian IoT network operator that delivers smart IoT networks and services that are built to leverage the full potential of the Internet of Things. Its innovative technologies sidestep the cost and functionality challenges of traditional networks and instead focus on reliable, secure, low-cost network solutions designed for this emerging connected ecosystem. www.xperanti.com

About Datalynx / QUBIDA

The Swiss based Datalynx Group is a global IT Solutions and Services company, which offers various collaboration platforms and GRC, project/quality management cloud services. Qubida Pte Ltd was founded to provide a first-class analytics platform to its customer. Since 2014, the Datalynx Group provides cloud as well as analytics services in all of its 11 locations. Datalynx Sdn Bhd was instantiated 2016 to focus more on the Asian region. www.datalynx.com / www.qubida.com

For more information, please contact:

Patrick Klotz CEO Datalynx (M) Sdn. Bhd. +60 12 3694015 patrick.klotz@datalynx.com.my	Ashokan Nair VP, Ecosystem & Technology Xperanti IoT (M) Sdn. Bhd. +60 12 6874050 ashok@xperanti.com
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